### 5 REASONS COMPANIES MIGRATE FROM OS NETBOX TO NETBOX CLOUD

Learn why dozens of teams using NetBox have made the shift



We launched Netbox Labs in early 2023 so companies with complex networks could get all the benefits of NetBox plus enterprise-level service level agreements, commercial support, and features for reliability, security, compliance, and more. Since then, dozens of new customers have come on board, and we recently took some time to look back at our customer conversations and really understand what circumstances led these former open source NetBox users to move to NetBox Cloud.

A few themes kept popping up in our notes when reviewing why the dozens of NetBox Cloud customers decided to choose our hosted solution, and we surmised that the tens of thousands of networking professionals in the NetBox community must also share these pain points and needs as well.

# 1. NetBox has become a key tool in their toolbox.

- One of NetBox's huge advantages is its massive, growing and supportive community of network engineers. **Many network engineers take NetBox from job to job** like marketers take HubSpot with them, and salespeople take Salesforce.
- This means that quite often, intrepid network engineers find themselves in the role of introducing NetBox to their company, and more often than not, they do so successfully and this initiative they got running on a VM starts to become a critical part of their network
- operations stack. Eek!

After winning over their colleagues many are now stuck with a dilemma: on the one hand, you've just convinced the company to use this and they love it, on the other hand you **don't know how to take it to the next step**. Send help!

## 2. They are running NetBox on a single VM.

Not all network engineers are comfortable running applications on Linux. Following NetBox installation instructions is a cinch; but when that system needs to be **maintained over time or scale, many network engineers need help**. For those that do have those resources, operating and scaling tools for the networking team is not often the best use of precious SRE time either.



## 3. Someone else was running NetBox on a single VM.

- While network engineers often take NetBox to their new job, sometimes nobody at their prior company knows how this critical piece of infrastructure works, let alone how to administer it.
- There are small pockets of DevOps knowledge all over the networking world, but if you're lucky enough to have someone brilliant enough to bring self-hosted NetBox into the operations stack and they leave, or dare go on vacation, you're now in the tight spot.

## 4. Day two concerns can creep up on you.

- Does the single VM NetBox instance have backups?
- Are those backups stored somewhere safely?
- Do you have a procedure for testing that the backups work?
- Do you update your NetBox instance frequently?
- Is your NetBox instance exposed to the internet?
- Are you using your company's mandated SSO for managing access to your instance?

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The best time to be answering these questions is when you're installing the tool, not when the auditors come knocking, or worse, when your colleagues are asking you why this critical piece of tooling that they have embedded into all their workflows isn't working anymore or has been shut down by the risk department.

### 5. They require enterprise grade.

Many network engineers have heard of NetBox and want to use it but haven't been able to do so because they would prefer to skip the open source step entirely. We are seeing this in droves at NetBox Labs, where in fact the majority of new NetBox Cloud customers are new to NetBox altogether, and getting up and running with NetBox Cloud is the fastest path for them to take advantage of this incredible tool and become part of the NetBox community without worrying about operational concerns.

#### **About NetBox Cloud**

NetBox Cloud is an enterprise-grade, SaaS version of NetBox that eliminates the administrative overhead associated with hosting and managing NetBox instances and the complex tech stack they require. Companies with complex networks use <a href="NetBox Cloud">NetBox Cloud</a> to get all the benefits of NetBox plus enterprise-level service level agreements, commercial support, and features for reliability, security, compliance, and more.

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